

# PREPARE TO RE-OPEN YOUR BUSINESS

In response to the UK government's preparations to ease lockdown restrictions, we have composed this guide to help you prepare your business for re-opening and to ensure your employees and customers stay safe.



# PREPARE TO RE-OPEN YOUR BUSINESS IN A POST-COVID-19 WORLD



## CHANGES IN A POST-COVID-19 WORLD

COVID-19 has caused a stir across the globe, from changing the way we work to the way we shop and move around public spaces.

The unprecedented lockdown across the UK has encouraged businesses to work remotely, making the most of digital communication and services. With an easing of lockdown getting ever closer, individuals will return to using public spaces, retail, leisure and hospitality facilities as well as public transport on a more regular basis, potentially putting themselves and your staff at risk.

The COVID-19 pandemic has not only changed the way people operate now, but how they will operate in the future. Companies are now preparing for a new approach to working as the public's requirements have changed significantly over the past months.

## CHANGING PERCEPTIONS

The public are becoming more conscientious about health and hygiene in all environments – home, work, transport, leisure, etc.

They will be more conscious of covering their mouths when coughing or sneezing. If they are sick they will stay at home rather than struggling into work. They will wash hands more often and more diligently, and will cast doubt on the cleanliness of surfaces they touch even if they look clean.

**People are more aware than ever of cleanliness and hygiene and of what 'clean' actually means.**

**Previously, if it 'looked' and 'smelt' clean it was presumed that it was clean.**

**Increased interest in hygiene has led to a better awareness of its meaning.**





## GETTING OPINIONS

A recent industry survey showed how the public's opinion on hygiene and cleaning have changed since COVID-19 hit.

Respondents were asked:

- *Are you more hygiene conscious now?*
- *Do you expect to have hand sanitiser available in public spaces now?*
- *Would you like to know what companies are doing in an effort to keep public spaces clean & safe?*
- *Would you be more comfortable using a company that is openly hygiene conscious?*

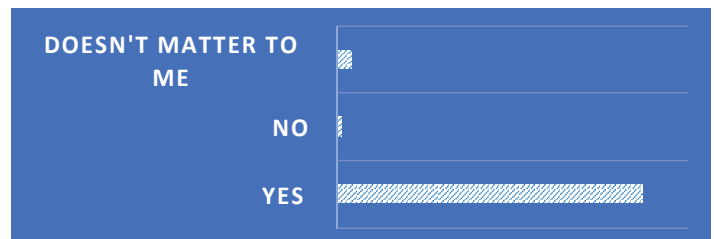
## WHAT PEOPLE THINK

Unsurprisingly, the majority of people showed a new found commitment to hygiene with 80% admitting to being more hygiene conscious now. With this, they have heightened expectations of business owners and therefore, guidance and rules will need to be outlined.

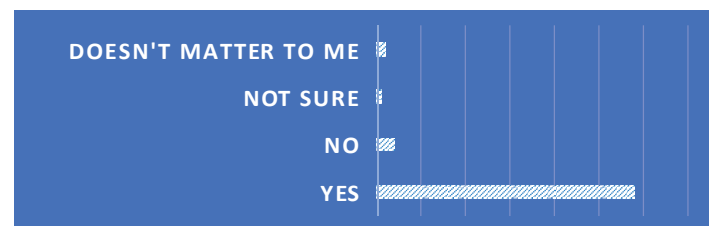
This means businesses need to not only ensure hygiene practices are the best they have ever been, but must also ensure they are completely transparent with customers, with 93.8% stating they are more likely to use a company that is open shows transparency in their hygiene regimes. With this information in mind, businesses need to not only prepare for re-opening but also how to communicate this to customers.

## RESULTS

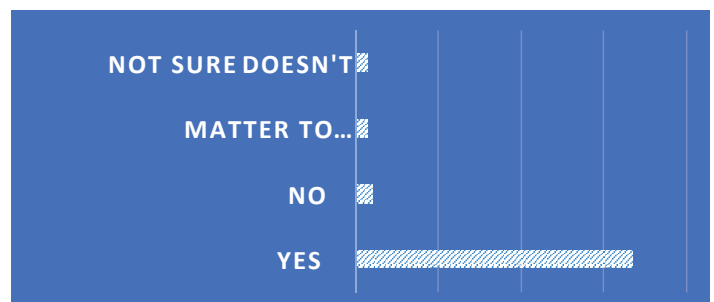
**Would you be more comfortable using a company that is openly hygiene conscious?**



**Do you expect to have hand sanitiser available in public spaces now?**



**Would you like to know what companies are doing in an effort to keep public spaces clean and safe?**





# HAND HYGIENE

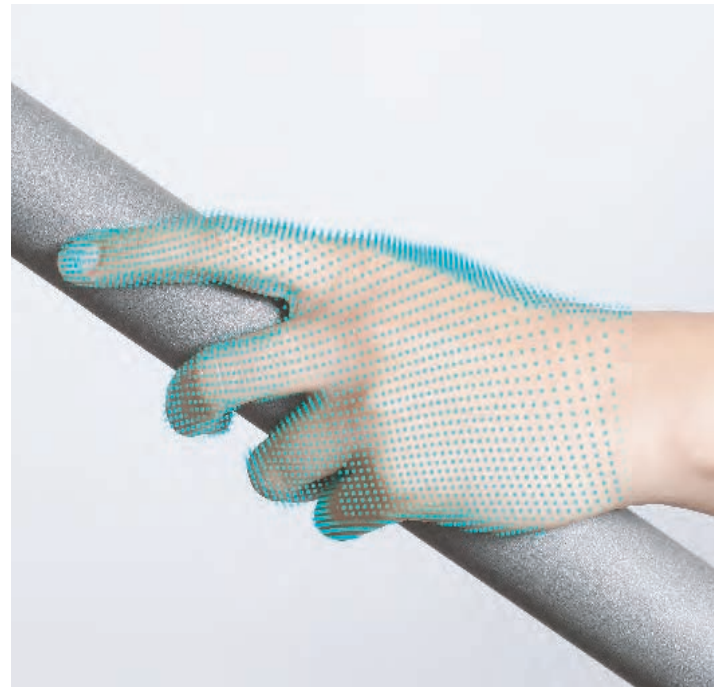
In the UK, as in many parts of the world, there has been a surge (and subsequent shortage) in the need for hand sanitisers in line with COVID-19. In order to maintain good hand hygiene, sanitising stations are now being positioned at the entrances of businesses and operators require customers to sanitise their hands before entering. Most people are happy to do so as they are now more aware of how germs spread on their hands.

The COVID-19 pandemic has spurred people around the world to panic-buy hand sanitisers, antibacterial soaps, and antibacterial wipes. This is not a surprise. What is surprising however, is until the pandemic hit, the trend was going in the opposite direction.

Over the past decade, there has been an increasing concern that the impulse to kill all germs could have serious consequences, such as the creation of resistant superbugs, with some health experts urging people to cut back on use of antibacterial soap and alcohol hand sanitisers.

Concerns have been raised that over-sanitised societies are contributing to auto-immune disorders, allergies, and inflammatory conditions. This “hygiene hypothesis” is controversial, but there’s no question that scientists and the public have been awakening to the fact that some microbes can be beneficial.

This premise had certainly impacted people’s hand hygiene habits with people having taken a much more ‘relaxed’ approach to hand hygiene. The COVID-19 pandemic has definitely seen a 180 degree shift in opinions.



As well as seeing unprecedented demand for hand sanitisers, people have reported seeing more people than ever washing their hands after using the restroom – yes they should have been doing this before, but according to research, 69% of men and 35% of women don’t wash their hands after using a toilet or urinal!

## RESPONDING TO CHANGES IN HAND HYGIENE

Airlines, public transport, retail, leisure, hospitality and other areas frequented by large groups will have to win public trust that every reasonable precaution has been taken to protect public health and safety.

The WHO (World Health Organisation) advises taking extra precautions in public spaces and workspaces to prevent the spread of infections. These include making sure spaces are clean and hygienic by:

- Promoting regular and thorough hand-washing by employees, contractors and customers
- Providing hand sanitising dispensers in prominent places and ensuring they are regularly refilled
- Ensuring that staff, contractors and customers have easy access to places where they can wash their hands with soap and water.

## HYGIENE SOLUTIONS

Capital Power Clean offers a wide range of hygiene solutions for your business, including hand soaps, traditional and alcohol-free hand sanitisers, the revolutionary Zoono GermFree range and sanitising stations and dispensers.

i-Protect hand sanitisers offer ongoing skin protection for up to 4 hours.

Zoono GermFree Hand Sanitiser uses a unique formulation offering long-lasting bonding capabilities which provide a 24 hour protective barrier that lasts even through hand washing.

To promote hand hygiene, floor-standing and wall-mounted hand sanitising stations can be positioned around your buildings.

A choice of dispenser backboards is also available and can be fully branded for your organisation if required.

**See the range of hygiene solutions to help you re-open your business at [www.capitalpowerclean.co.uk](http://www.capitalpowerclean.co.uk).**





# SURFACE HYGIENE



## HOW SURFACE HYGIENE HAS CHANGED

As COVID-19 has spread, so has people's fear. Enter any supermarket in the UK today and alongside the one way walk systems, you will be faced with many changes. These include a much lower customer capacity and "if you touch it, you buy it" policies.

It isn't unusual to see disinfecting of trolleys and baskets and the wiping down of card readers in between customer use.

Familiar scenes are being repeated in public places as people try to open doors with their elbows, commuters try to balance on trains without touching handrails, and office workers wipe down their desks and computer keyboards each morning.

In buildings and public spaces contaminated with COVID-19, disinfection teams wearing protective equipment are being dispatched to decontaminate all surfaces.



COVID-19 can be spread and caught by touching surfaces contaminated with the new coronavirus, but it is only just becoming clear how long the virus can survive outside the human body. Some studies on other coronaviruses, including SARs and MERs, found they can survive on metal, glass and plastic for as long as nine days, unless they are properly disinfected. Some can even exist for up to 28 days in low temperatures.

*'Computer mice have been found to harbour almost 46,000 times more bacteria than toilet handles'.*

A US National Institute of Health (NIH) study found that the Sars-CoV-2 virus survives for up to 24 hours on cardboard and up to 2-3 days on plastic and stainless-steel surfaces.

The findings suggest the virus might last this long on door handles, plastic-coated or laminated worktops and other hard surfaces.

This means we need to be much more aware of how often and how efficiently we are cleaning surfaces.

Some surfaces are normally cleaned daily, particularly those in toilets and kitchen areas as people are aware these areas generally harbour germs, whereas other commonly-touched surfaces often go days or weeks without being disinfected. Keyboards have been found to have more than 20,000 times more germs on than toilet seats, while computer mice have been found to harbour almost 46,000 times more bacteria than toilet handles!  
*When did you last clean the till?!?*



### CLEANING, DISINFECTING & SANITISING

People are not always sure of the difference between cleaning, disinfecting and sanitising:

*To be sure that surfaces are clean and safe, methods of cleaning and disinfecting should be employed using the right equipment and solutions, but cleaning needs to happen **before** sanitising and disinfecting.*

Cleaning and disinfecting are part of a broad approach to preventing infectious diseases.

**Cleaning** removes germs, dirt, and impurities from surfaces or objects but does not necessarily kill germs. **Disinfecting** uses chemicals to kill germs on surfaces or objects but does not necessarily remove the germs from the surfaces without being wiped down. **Sanitising** lowers the number of germs on surfaces or objects to a safe level, as judged by public health standards or requirements.

### RESPONDING TO CHANGES IN SURFACE HYGIENE

The WHO and other health authorities have emphasised that cleaning and disinfecting frequently touched surfaces daily are key in preventing the spread of COVID-19.

The WHO is advising businesses that are preparing to re-open to take extra care to sanitise more regularly by wiping down surfaces (e.g. desks and tables) and objects (e.g. telephones, keyboards) with disinfectant regularly, and in accordance with the manufacturer's recommended dilution rate and dwell time.

The creation of a **continuous liquid layer** of sanitising solution on surfaces is critical in the fight against COVID-19

Capital Power Clean offers a wide range of sanitising solutions for your business such including Zoono MicrobeShield and Coronagard R7 which offer lasting surface protection, as well as application equipment such as a range of foggers and sprayers including the MotorScrubber STORM, Fimap E-Spray and i-Cover.



### WHAT ABOUT FLOORS?

Coronavirus can survive on surfaces for a few hours to a few days, and is known to make a home on many non-human surfaces, including door handles, cardboard boxes and shopping trolleys.

Experts are now warning that it could survive on shoes for up to 8 days and are calling floors and shoes a "breeding ground" for germs.



This means the cleanliness of floors should not be overlooked as a key surface touch point and should be sanitised regularly.

Whilst there are many options for floor care on the market, efficiency and effective results have never been of greater importance.

When you have to clean your spaces multiple times every day, seconds saved can really add up.

The i-mop range cleans around 10 times faster than traditional wet mopping and removes dirt from floors, rather than simply redistributing it more evenly over the surface.

ATP testing confirms that i-mop's twin counter-rotating brushes leave surfaces 90% cleaner in comparison to conventional mopping, making it ideal for cleaning floors during the current pandemic.



Some smaller premises, particularly those with tight corners and restricted spaces, may benefit from Motorscrubber:

**Motorscrubber M3** offers powerful, cordless scrubbing of solutions for highly efficient soil removal

**Motorscrubber JET** delivers the same scrubbing ability together with a backpack solution system to apply cleaning solution direct to the brush head. The JET is also compatible for use with the **Motorscrubber STORM** decontamination sprayer.

Floors can be easily dried with the addition of the **Motorscrubber Suction Kit** or the incredible **Motorscrubber BLADE** microfibre system, which also offers an excellent means of interim floor maintenance.





# PERSONAL PROTECTIVE CARE



## HOW PERSONAL HYGIENE HAS CHANGED

Whilst it was not completely unusual to see a few people here and there in the big cities wearing face masks in public, it was not commonplace.

Now, when you do venture outside you expect to be faced with many people wearing faces masks and gloves.

The public are now well aware that COVID-19, along with many other viruses, is spread through droplets in the air and on surfaces. People are taking extra precautions to limit the risk and are wearing face masks and gloves.

UK Governments have recently made the wearing of face coverings compulsory on public transport and this may also be introduced to other public settings.

## RESPONDING TO CHANGES IN PERSONAL HYGIENE

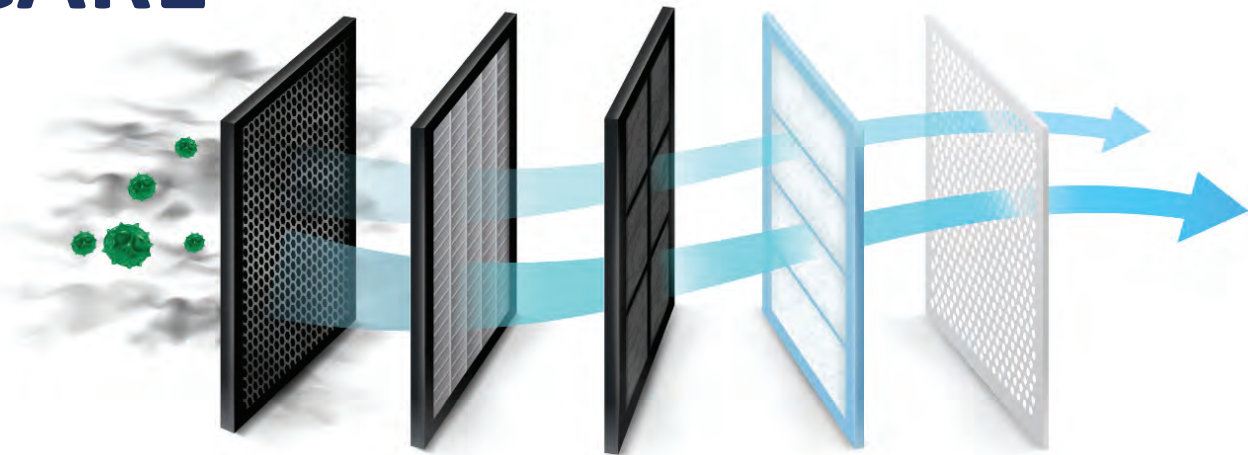
There are some business and job roles which already require PPE for their operations. However, the WHO is advising a wider range of businesses preparing to re-open to promote good respiratory hygiene in the workplace by ensuring face masks and/or paper tissues are available, together with closed bins for their hygienic disposal.

Capital Power Clean supplies a wide range of face masks face shields, gloves, coveralls and other PPE to help you safely return to work.

Please contact us on 01506 854585 to discuss your PPE requirements.



# AIR CARE



Whilst everyone is talking about hand hygiene and surface disinfecting, one area is being dangerously neglected – our air.

We spend an average of 90% of our time indoors. In the buildings that we work, cook, clean, shower and sleep, the air quality is 5 to 10 times worse than outdoors.

Like many respiratory viruses, including flu, COVID-19 is spread in tiny droplets released from the nose and mouth of an infected person as they cough.

A single cough can produce up to 3,000 droplets. These particles can land on other people, clothing and surfaces around them, but some of the smaller particles can remain in the air.

There is a solution.

There are a number of air purification systems available that have been proven to kill airborne viruses in one air pass.

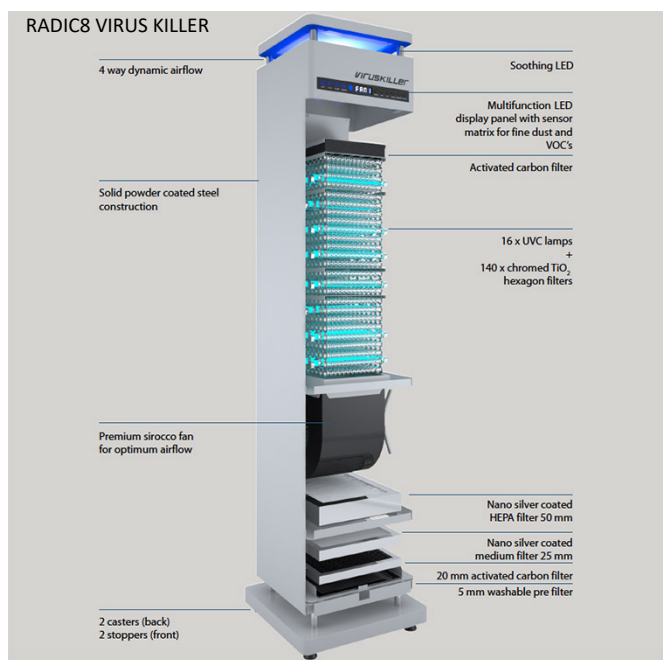
One such system is the well-named **Radic8 Virus Killer**. Respiratory viruses are no match for its sterilisation chamber. Its patented, core technology has been tested against Coronavirus DF2, Adenovirus, Influenzavirus and Poliovirus. The results show a 99.99999% kill rate in a single air pass.

We also have the **i-air PRO**, which improves indoor air quality by filtering out solid contaminants, breaking down all VOC's and neutralising all living harmful microbes.

The i-air is the only stand-alone unit on the market that delivers MERV19 class air to medium-large spaces of up to 500m<sup>2</sup>.

This is suitable for use in leisure facilities, sports venues, settings, hotels and restaurants.

To find out more about how you can purify the air which you, your employees and your customers breathe, get in touch.







# STORM

BALLISTIC VIRUS KILLER

To disinfect surfaces,  
use STORM and to deep  
clean floors, use JET3.



JET3

CAPITAL POWER CLEAN  
protecting your image



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